

International Business

M.COM. 2nd Sem

MAY - COM - 2023

January International Business - Concept, Evolution, nature & Importance

February Framework, stages, orientation, International Product life cycle, Modes of Entry & Technological Transfers

March Assignment - I, Test - I, Regional Economic Integration, Economic Integration, International Organisations and Agreements, GSP and ICA Multinational Corporations, Foreign Investment, Economics of Tariffs, Non Tariff trade Barriers, Theories of International Trade, BOP, (Balance of Payments)

April Foreign Exchange Markets, Foreign Exchange Rates, Exchange Rate System & Arrangement in India

May Revision, Test Series, Presentations by students, Assignments

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